



A secure instant messenger
for business communication



The Story



The Features



The Benefits



The Solution

The Story

In a work setting, it's imperative to have access to a variety of communication tools. In many cases, companies turn to consumer applications – such as Skype, Facebook, and Google Hangouts – to communicate with coworkers, clients, prospects, and others.

While this sounds like the right approach, here's the issue: all of these applications are consumer oriented, meaning that they are not designed for business communication.

For example, this makes it possible for employees to be contacted by outsiders, thus reducing their ability to work in an effective and productive manner.

Adding to this is the fact that consumer applications are not nearly as secure, making it possible for an employee to compromise important data and information.

The Features

There is no right or wrong way for employees to communicate, but it goes without saying that some solutions are better than others.

Brosix is a secure enterprise instant messenger that is designed from the ground up for corporate communication.

It offers the same features as those from the consumer market, all the while focusing on the business user. Some of these features include:

• [Text chat](#) • [Voice call](#) • [Video call](#) • [File transfer](#) • [Group chat](#) • [Screen sharing](#)

When you gain access to all of these features, among others, you obtain a competitive advantage in regards to corporate communication.

Even better is the fact that **Brosix** allows you to create a closed, private, and secure IM network. The same cannot be said for consumer applications.

The administrator has full control over who can and cannot use the platform, thus eliminating the potential for outside individuals to access those with permission to use the network.

The administrator also has control over the features that each user can access, which is another way to improve productivity.

The Benefits

Some of the other benefits of Brosix include:

- Brosix helps boost office productivity because people are more concentrated on their obligations and do not get easily distracted by outside matters.
- Ability to keep a log of all communication, which comes in handy for companies that are required to do this by law
- Easy installation process, with the ability to get up and running within a matter of minutes
- Top of the line security, giving all users peace of mind

With the ability to install and create a private IM network within 60 seconds, it's easy for any company to ditch their consumer-facing application in exchange for one that is business oriented.

The Solution

Many companies turn to consumer applications because they can access them for free. While money is important, there are three things to remember:

- You don't gain access to the same high level of features
- Consumer applications are not built for business use
- Consumer applications are not always as secure as they appear

With these points in mind, many companies realize that it's better to pay a small fee each month for a service that suits their every want and need.

With a free 30-day trial, anyone can give **Brosix** a try before committing to the application. Best yet, there is no long-term contract after signing up, meaning that you can cancel at any time.

For more information or to sign up today,
visit <https://www.brosix.com/>

This is the first step in changing the way your company communicates.