

# P2P File Transfer: The Process and Benefits



In a business environment, it's not uncommon to face a situation in which you need to transfer files to a coworker, client, prospect, or another connection.

While there are many methods of doing so, some are more efficient than others.

Many business professionals assume that email is the best way to transfer files, but this doesn't always hold true. Some of the primary drawbacks of this approach include:

- ▶ Challenges associated with transferring large files
- ▶ Lack of security
- ▶ Potential for the file to end up in the wrong person's hands

With all of these potential pitfalls of email, a growing number of people are turning their attention to P2P file transfer.

# What is a P2P File Transfer?

Also known as a peer to peer file transfer, this is nothing more than the process of sending digital data from one device (such as a computer) to another.

If you are interested in getting involved with P2P file transfer, it's important to find an application that allows you to do so. For example, some instant messaging programs provide this feature. Brosix is one such example, with users gaining access to highly secure P2P file transfers that can be completed in an instant.

# The Process

As noted above, the first thing you need to do is choose an application for completing the transfer. With Brosix file transfer, for instance, you can send and receive files on the fly.

## Here is the process that you will follow for sending a file:

 Drag and drop the file directly into the text chat window



Upon starting the process, a dialogue box will appear on the screen. This gives you a clear idea of status, as well as the ability to cancel the transfer for any reason.

While sending a file is simple, the same holds true for receiving. Brosix will notify the person who is set to receive the file. From there, the only thing the person has to do is follow the prompts.

# Benefits of P2P File Transfer

The many benefits of P2P file transfer is what has made this so popular among business professionals.

Some of the advantages, as compared to other options, include:



**01 Speed.** There is nothing better than the ability to transfer files of all sizes in a fast and efficient manner. With P2P file transfer, this is exactly what you get. Even the largest files can be transferred within a matter of seconds. Best yet, this is all done in real time, allowing you to complete the task and move on.

**02 Safe and secure.** One of the biggest problems with email transfer is a lack of safety and security. This is never a problem with P2P file transfer. With Brosix, for example, every received file is scanned for viruses . Along with this, all data is secured with encryption.

**03 No limit on file size.** There are times when you need to transfer large files. This is not always possible with email, but P2P file transfer never holds you back. Brosix does not have any limitations in regards to data volume and total transfer.

# What About Cloud Storage?

In today's day and age, cloud storage is more popular than ever before. There are many benefits of this, including the fact that you don't have to store files on your local machine. Adding to this, it allows you to share files with others.

Here's the problem with relying solely on cloud storage for file transfer:

1

TIME

It's not nearly as efficient as P2P file transfer, meaning it will take some time to complete.

2

SECURITY

The security is not up to par, which can be a big problem in a professional environment.

3

SIZE

With most cloud storage services, you are only allotted so much space for free. This can make it a challenge to both share and store files, especially if this is something you do regularly.

4

COST

Cloud storage can set you back a monthly fee, especially if you require a large amount of space.

**There is no denying the fact that cloud storage has a place in today's working world, but it's not the only option to consider. P2P file transfer is typically the better choice, due to its speed, efficiency, and ability to handle files of any size.**

**Furthermore, the security concerns associated with cloud storage are alarming. Here are several statistics that will open your eyes to this potential problem:**

**01**

The Ponemon Institute says 43 percent of companies had a data breach in 2014. (GigaOM)

**02**

Security, followed by the latency of WANs and data retention policies, are the top worries of executives about storing data in public clouds. (CRN)

**03**

18.1 percent of files uploaded to cloud-based file-sharing and collaboration services contain sensitive data. (Skyhigh)

**04**

31.3 percent of all cloud services are blocked at enterprises because they are too risky. (Skyhigh)

**05**

The average enterprise experiences 23.2 cloud-related threats per month. (Skyhigh)

## Conclusion

Thanks to advanced technology, the process of completing a P2P file transfer is easier than ever before. With so many benefits, business professionals continue to rely on this strategy when they need to transfer a file in an efficient and secure manner.